

Name \_\_\_\_\_

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## The Truth About Coupons

Lots of people use coupons when they shop. Coupons are tickets that give people discounts on different items. For example, if a carton of eggs costs \$3, it might cost \$2 with a coupon. You can get coupons in the mail, from the newspaper, or even from a website. Many people use coupons because they think they will save a lot of money.

The truth is that coupons do not always save you money. People often buy something just because they have a coupon for it. They might not need it or even want it. Also, it takes time to find the coupons you want, cut them out, and organize them. Then you have to make sure you have the correct ones when you go to different stores. Spending hours cutting out coupons may not be the best use of your time.

Stores take the time and money to print coupons because they know a coupon can make a person come into a store. And once people are inside a store, they usually buy something. This means that coupons may help a store earn money without helping you save any.

